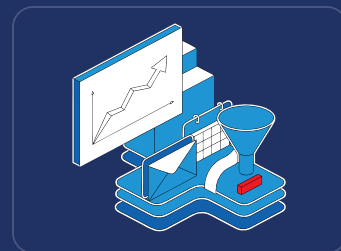


HUBSPOT · MARKETING HUB · GROWTH

Marketing Hub Growth

Four nurtures, lead scoring, lifecycle automation with sales hand-off, ads audiences, A/B testing, attribution and the Breeze Content Agent in your brand voice.


PRICE
\$16,500
TIMELINE
6-8 weeks
SIZED FOR
3-8 marketers
WHAT'S INCLUDED

- Everything in Foundation
- 4 nurture workflows
- Lead scoring
- Lifecycle stage automation and sales hand-off
- Ads accounts connected with 2 audiences
- A/B testing on 2 assets
- Attribution reports
- Breeze Content Agent configured with brand voice
- 3 dashboards
- 3 trainings

NOT INCLUDED

- Content production
- Website build
- More than 1 brand
- Migration from another platform (moving from Pardot? See the [Account Engagement to Marketing Hub Switch](#))

You provide

- A project owner with decision authority

Assumptions

- Marketing Hub Professional or above; Breeze credits available

Done means: Nurtures, scoring and hand-off live; ads audiences syncing; attribution reporting in place.

COMMON QUESTIONS

Does Growth include a website? No. Website and blog work is the Content Hub package; Marketing Growth plus Content Growth is a common pairing for a marketing foundation with a new site.

Standard on every package. Every Launch package includes a named senior consultant from kickoff to go-live, a written project plan, weekly status, build and test in a sandbox where the platform has one, one UAT cycle, admin documentation, recorded training and 30 days of hypercare. Never included: software licenses, custom code unless listed, integrations not named, content beyond the numbers listed, legal or compliance approval, on-site work and travel.



Talk to a senior consultant

vantagepoint.io/packages/hubspot-marketing-hub-growth

Book a free 30-minute CRM assessment: vantagepoint.io/get-started

Full scope, FAQs and the latest price are on the package page.