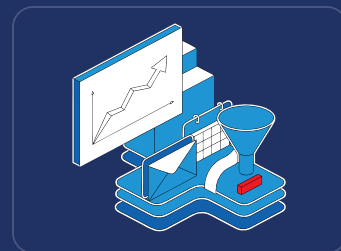


Marketing Hub Foundation

Marketing Hub ready to send: authenticated domain, consent types, templates, forms, lists and your first nurture, with your team trained.


PRICE
\$7,500
TIMELINE
3-4 weeks
SIZED FOR
Up to 3 marketers
WHAT'S INCLUDED

- Email sending domain and authentication
- Tracking code install guidance
- Subscription types and consent (CAN-SPAM, GDPR)
- 3 email templates and 2 landing page templates using the existing theme (client supplies copy and images)
- 2 forms
- 1 nurture workflow (up to 5 emails)
- Lists and segments (up to 10)
- Social accounts connected
- 1 campaign set up
- 1 dashboard
- 1 admin and 1 marketer training

NOT INCLUDED

- Copywriting and design
- Custom themes or modules
- Ads management
- ABM
- Lead scoring
- Migration from another platform (moving from Pardot? See the [Account Engagement to Marketing Hub Switch](#))

You provide

- Copy, images and brand assets
- DNS access

Assumptions

- Marketing Hub Professional or above

Done means: Test sends pass authentication; nurture runs end to end; trainings delivered.

COMMON QUESTIONS

How much does a HubSpot Marketing Hub implementation cost? Foundation is \$7,500 fixed for up to 3 marketers. Growth, with four nurtures, scoring, lifecycle automation, ads audiences and the Breeze Content Agent, is \$16,500.

We are on Marketing Hub Starter. Is this the right package? If you are upgrading Starter to Professional, the Marketing Hub Pro Upgrade is a lighter package built for that step. Foundation is for a new Professional portal.

Standard on every package. Every Launch package includes a named senior consultant from kickoff to go-live, a written project plan, weekly status, build and test in a sandbox where the platform has one, one UAT cycle, admin documentation, recorded training and 30 days of hypercare. Never included: software licenses, custom code unless listed, integrations not named, content beyond the numbers listed, legal or compliance approval, on-site work and travel.



Talk to a senior consultant

vantagepoint.io/packages/hubspot-marketing-hub-foundation

Book a free 30-minute CRM assessment: vantagepoint.io/get-started

Full scope, FAQs and the latest price are on the package page.