

BRAZE

Braze + Salesforce Connect

Braze and Salesforce working from one customer record: contacts, accounts and consent synced both ways, engagement written back to the record.


PRICE
Quote-based
TIMELINE
4-6 weeks
PACKAGE TYPE
Add-on project
WHAT'S INCLUDED

- Sync of contacts or leads, accounts and consent between Salesforce (Sales, Service or FSC) and Braze
- Engagement events written back to Salesforce (sends, opens, clicks, unsubscribes)
- Up to 20 mapped fields each way
- Error handling, monitoring and alerting
- Field mapping document
- 1 admin training

NOT INCLUDED

- Data Cloud activation (quoted)
- Custom middleware beyond the agreed connector or MuleSoft flow
- Engagement backfill beyond 12 months
- Marketing Cloud changes

You provide

- A project owner with decision authority

Assumptions

- Delivered remotely, in English

Done means: Sync runs for 5 business days within agreed error thresholds.

Standard on every package. Delivered by a named senior consultant with a written plan, weekly status, one UAT cycle, documentation of what we built and 30 days of hypercare on delivered scope. Never included: software licenses, custom code unless listed, integrations not named, content beyond the numbers listed, legal or compliance approval, on-site work and travel.



Talk to a senior consultant

vantagepoint.io/packages/braze-salesforce-connect

Book a free 30-minute CRM assessment: vantagepoint.io/get-started
Full scope, FAQs and the latest price are on the package page.